The Sierra Madre News is the City of Sierra Madre in print. Any suggestion you may have to make it more representative will be welcomed by the management.

SIERRA MADRE NEWS

PUBLISHED EVERY WEEK AT SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

This paper will be as big and full of meaty reading as you help to make it. The merchants determine the size of the paper by their ads. Every citizen is a potential reporter.

VOLUME 16, NO. 13

FRIDAY, DECEMBER 23, 1921

C. of C. Meeting Adopts Standard U. S. By-Laws

PRIMARY ELECTION NOW ON

Reorganization Is Progressing And Membership Roll Steadily Growing

A special meeting of both the newly subscribed and old members of the Chamber of Commerce was held in the City Hall Monday night for the purpose of adopting a standard set of by-laws for the reorganized chamber.

Mr. Clarence Schouboe, who specializes in the installation of the standard methods in commercial bodies, read the draft of the by-laws which conform to those in use in over eighty five per cent of the chambers in the United States.

Mr. Dietz, who was present, protested against the adoption of any by-laws, stating that the entire reorganization campaign was illegal on the ground that there had been no regular meetings of the Chamber of Commerce for three months and that the Chamber had never been given an opportunity to take action upon the proposed change.

Mr. Hawks, who presided in the absence of Mr. Mitchell, chairman of the Executive Committee, asked Mr. Dietz if he wished to put his protest in the form of a motion but Mr, Dietz refused, saying he felt it would do no good but that he wished to make a public protest as a member of the existing Chamber of Commerce and he wished his protest to be recorded.

The secretary stated that the regular meetings had been held on the regular dates in October and November, that the December meeting had not been held because the regular meeting night came in the midst of the campaign for members and no one seemed willing to give up the time for the meeting.

Mr. Dietz was not willing to admit that such meetings had been held, basing his contention on the statement that he had read no report of such meetings in the "News." His attention was called to the fact that the "News" was not the official publication of the Chamber of Commerce.

The "News" of October 14th carried a full column story of the meeting on the 10th of that month, while the "News" of November 18th carried a full column story of the regular meeting on the night of November 14th with the names of those present who made speeches in favor of the reorganization.

After some further discussion, the adoption of the by-laws was put to a rising vote and carried, no votes in opposition being recorded.

In response to questions by some of the newer members of the organization, the secretary outlined the circumstances leading up to the decision of the Board of Directors to undertake this reorganization campaign, calling attention to the fact that it had been given every possible publicity through this paper as well as out of town papers, through the distribution of literature and through personal talks.

Mr. W. A. Evans, one of the newly enrolled members, made a splendid plea for united support of the Chamber in its efforts to build a stronger, more efficient organization that should be a powerful instrument for civic betterment. He said that when the plan was first suggested to him he did not approve, feeling that it was unnecessary to call in outside help in the campaign, but that, the more he looked into the situation and realized how difficult it was to get the busy men of this city to give the necessary time and service to handle it without expert assistance, he changed his opinion and that he had been glad to enroll as a member of the new organization without being solicited personally.

From remarks passed at the meeting, it was evident that some of the feeling of opposition had arisen from a misunderstanding of the status of those who were members before the reorganization if they did not sign up for the new membership. It has been explained on various occasions but still does not seem clear, and the following statement by Mr. Schouboe is repeated to clarify the situation:

"Any one who paid ten dollars for a year's membership last June under the former dispensation has the choice of two courses. He can sign up for the new arrangement, as the majority are doing, and in that case $5.00 of his former subscription which would have paid for six months from the first of December, will be credited to his account on his new subscription which dates from the first of December. Or he can stand on the legal technicality that he paid for a year's membership in good faith and on that basis he retains his membership until the expiration of the year.

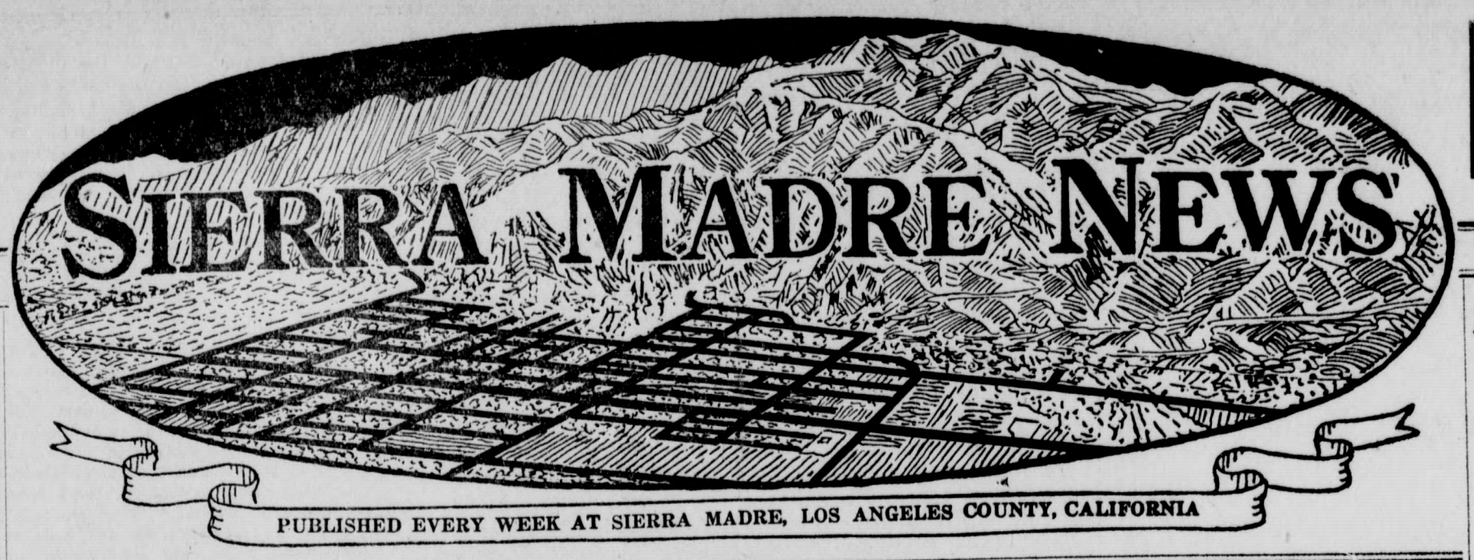
The natural inference has been that those who cared enough about Chamber of Commerce work to wish to retain an active membership would desire to do so on an equal basis with the other members, but there never has been the slightest intention of endeavoring to force them to do so.
davoring to force them to do so.

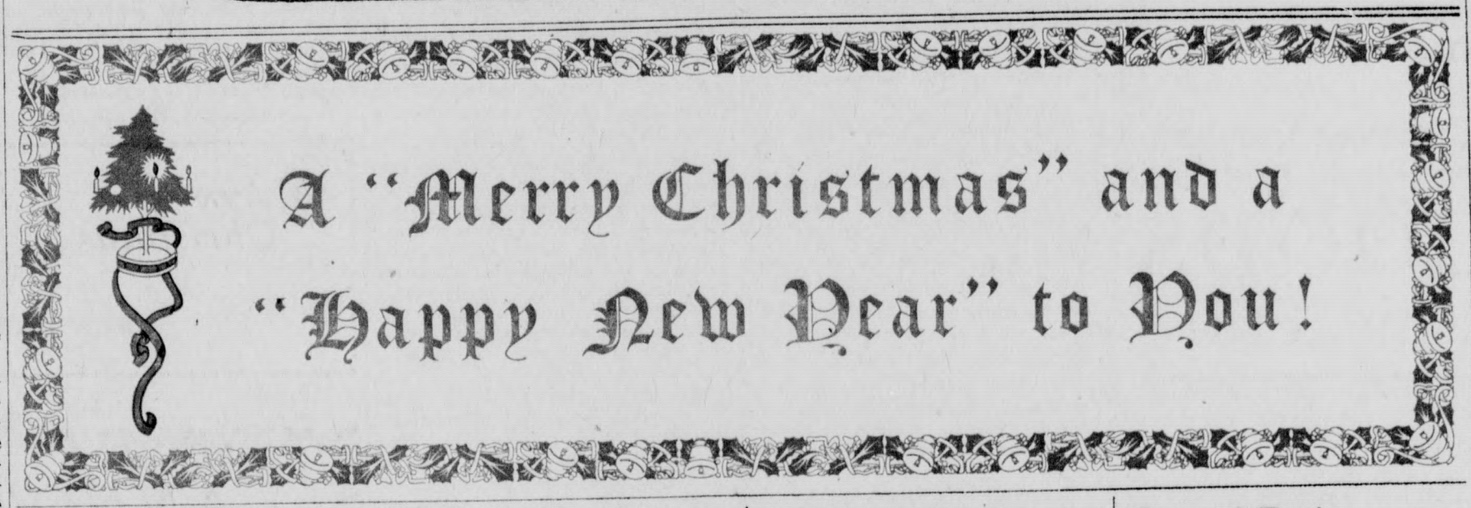
An unwilling member is no better than no member. The money is only one part of membership in an organization of this kind—interest and service are equally important. The members must believe in the Chamber of Commerce and have its success at heart or they are not of any particular benefit to it though their names be on the roll."

The ballots for the primary election as provided for in the newly adopted by-laws were sent out to all members Tuesday morning and the polls close at one o'clock today. The twenty names having the highest number of votes will be placed on the final ballot which will be mailed the first of the week. The ten highest on that ballot will compose the new Board of Directors.

By this method, say those who endorse this method, an absolutely democratic election is assured, as every member is a candidate on the primary ballot and there can be no question of a nominating committee favoring any special ones. The Ideal board, of course should represent every interest in the city.

The campaigning for members is being carried on quietly and while, on account of the holiday rush, those working on it have not been able to give the matter much time, the list is steadily growing. A feature gratifying to those who have believed in the campaign is that several memberships have come in during the past few days without any personal solicitation.





Packing House Remains Here

New Company To Erect Building Immediately Adjoining P. E. Tracks

A new business firm was organized in this city a short time ago under the name of the Sierra Madre Packing Company. The members of the firm are C. C. Kellogg, H. Bleecker and F. L. Roess.

Last week the new firm definitely decided to build their packing house in this city, and conduct the entire business here, shipping over the P. E. For a time the possibility of the packing house going to Santa Anita was in the air as they were offered ground for the enterprise close to the Santa Fe tracks, but as the firm members are all Sierra Madre men and interested in the city, they very much preferred to keep the enterprise at home.

The company has bought a lot on East Montecito adjoining the railroad and expects to start the construction of a suitable building very shortly. They will handle not only fruit grown in Sierra Madre but in the surrounding territory and they claim that they have as much business in sight as they can take care of with their present force and quarters.

At present they are operating in the old packing house at 35 E. Montecito, where they will continue until the new quarters are ready. This new company will fill a need that has been severely felt by some of the smaller growers in this vicinity who are not members of the out of town associations and who have had difficulty in disposing of small crops.

Drama Section Show Beautiful

Shakespearian Scences Are Presented With Wonderful Setting And Lighting

The dramatic entertainment given by the Drama Section of the Woman's Club last Friday and Saturday nights was one of the most artistically satisfying productions which has been given in this city for a long time.

The attendance was not at all commensurate with the worth of the performance but those who were present enjoyed a great treat. The Christmas rush probably accounts for the fact that there were so many empty seats the first night and the rain on Saturday night seemed to discourage many who had expected to be present.

In the characterization of two of Shakespeare's most popular heroines, Portia and Juliet, Mrs. Milton Steinberger went beyond the expectations even of those who best know her ability and versatillity. She was unbelieveably lovely as Juliet parting from her Romeo and as the altogether lovable and womanly though wonderfully clever Portia in the scene from the Merchant of Venice. The smoothness and finish of her acting was a joy every moment she was on the stage.

She was well supported by Raymond Hedderly, stunningly goodlooking as Romeo and who carried his part with convincing ferver. He made a most acceptable Bassanio also. Mrs. A. T. Gay as the old nurse of Juliet, showed again her ability as a character actress.

Mrs. Roland Adams as Olivia and Miss Elenore Bayne as Viola in the scene from Twelfth Night showed the result of splendid training in the ease of their acting. The faults of the amateur being noticeable mainly by their absence. Needless to say they were a feast to the eyes. Mrs. Minnie Kimball, in the minor part of Maria, fitted well into the picture and carried the character spledidly.

The stage setting and coloring were very, very beautiful, the lighting effects being the most elaborate that have ever been attempted here. Mrs. Steinberger planned them and the carrrying out of her ideas was in the capable hands of Ralph Odwarker who with Ally Miller and Adam Mueller, formed a stage hand team which it would be hard to beat for speed and efficiency in scene shifting.

The clever comedy, "Mrs. Pat and the Law," which was presented Friday night by the "Q" Club of Pasadena, was entirely too good to miss. The audience was kept in a most hilarious frame of mind for its entire duration.

Saturday night ,the Kidas Orchestra furnished music for the dance after the performance.

CHRISTMAS AT CHURCH OF THE ASCENSION

At the Church of the Ascension preparations have been made for especially fine music at the Christmas services.

The children's service and Christmas tree for the Sunday School will be held at 7:00 P. M., Saturday, Christmas Eve, in the church.

At the 8:00 o'clock communion service Christmas morning, the children's choir will sing the service.

At 11:00 o'clock there will be the full choral celebration of the communion, with sermon by the Rector. At this service the offertory Anthem will be "Angels from the Realms" by Harker, sung by the full choir.

Evening prayer and sermon will be at 7:30 P. M.

Unusual Films to Be Shown

Pictures of Passion Play Are To Be Shown at Congregational Church Sunday Night

The Congregational Church will have a program by the Sunday School Children at the 11:00 o'clock service on Christmas Day.

At the 7:30 P. M. service one-hundred and twenty-five colored pictures dealing with the birth and life of Christ will be shown including those of the Passion Play of Oberammergau.

The famous Passion Play will be produced again at Oberammergau next spring and will continue through the summer. The actors have been chosen and the different parts assigned. The order has gone out from the committee that none of the men who are to take part in the play shall shall have their hair cut or their beards trimmed until after the productions next summer.

This information has been received by Dr. Harvey Hadlock of Washington, D. C., who will give a realistic reproduction of the famous play in pictures at the Congregational Church Sunday, December 25th at 7:30 P. M. Dr. Hadlock is known as the man who found Anton Lang, Christus of the play, after the world war. Dr. Hadlock, who was a member of the American Expeditionary Forces in France, made his way through Switzerland, Austria and Germany into Oberammergau, as a correspondent for American papers. His special mission was to learn whether or not the reports current during the war that Anton Lang had been killed at the front, were true.

After much difficulty in crossing the German border Dr. Hadlock succeeded in reaching Oberammergau where he found Anton Lang alive and preparing for the next Passion Play. He learned that the famous actor had not been at the front, but was engaged in Red Cross work among the people of Oberammergau.

Dr. Hadlock will describe this trip Sunday night and give a realistic reproduction of the play as he witnessed it at Oberammergau. In this reproduction he will exhibit some rare pictures received personally from Anton Lang.

Dr. Hadlock will also show pictures of the other actors and actresses to whom he personally brought relief supplies, after their crops had failed and they had further been improverished by post war conditions in Europe. Anton Lang, Christus of the Play told Dr. Hadlock that one of the objects in presenting the play was to promote good will among the nations recently at war. He said that over 60,000 Americans witnessed the play at its last production.

RANGER'S COURSE TO BE HELD SOON

Seventeen men have been registered for the ranger's short course at the University of California forest school according to word received at the Lassen National Forest Office in Red Bluff from District Forester Paul G. Redington.

"Now that the course is assured," wrote Redington, "it is hoped a few more men may decide to attend. Registrations will be received up to January 1, 1922. All communications regaring this course should be addressed to Prof. Woodbridge Metcalf, University of California Forest School Hilgard Hall, Berkeley, Cal.

Record Rain Pleases Ranchers

This City Has Heaviest Fall But No Damage Is Reported Done

Dear old Jupiter Pluvious evidently felt the influence of the season and developed a giving state of mind, for he sent Southern California a wonderful Christmas present in the rain which fell this week.

To be sure J. P. overdid it a bit in spots—as elderly gents of uncertain temper are apt to do—just like irascible uncles who, when they do experience a softening, bestow on the youngsters enough candy at one fell swoop to cause rather severe tummy aches.

Southern California would have been perfectly satisfied if the deluge had stopped before the railroad bridges washed out and all the telephone lines went out of commission. But rain is one of those things which humanity is forced to accept "as is."

In Sierra Madre the damage done was so infinitesimal compared to the benefit that nobody is grumbling. This city seems to have received the outer edge of the cloudburst which broke over Mount Wilson, judging by the amount of water which fell here compared to other cities.

The heaviest fall was on Tuesday. Between Monday at 6:00 p. m. and Tuesday at the same hour 6.41 inches of moisture spread itself over this burg, and that is some rainfall for twenty-four hours. Tuesday night 2.09 more fell. Wednesday night and Thursday added .91, bringing the total for the storm up to 13.39 inches and for the season, 15.95 inches. Last year at this time the fall was only 3.73.

Of course all the weather prophets were out in force and many and varied were the predictions as to what this winter's rainfall is to be. Some were convinced this heavy storm is only the beginning and that this year will rival '14 when more than forty inches fell here. However, prophesying rain here is in the same class of indoor sports as counting chickens before they are hatched and the really wise ones seem to be sticking to the perfectly safe classic, "You never can tell!"

BACK FROM YEARLY WILD BURRO HUNT

Vinton Hoegee proprietor of the Mt. Wilson Stables, accompanied by Al Bonner of Lone Pine and Otis Johnston of Hoegee's Camp returned this week from the "back country" around Chilleo where they have been hunting up stray burros and mules which have been turned loose for pasturage.

Every year Mr. Hoegee makes this trip before the winter storms set in and drives his spare stock over in the desert reaches so that the snow will not force his stock to starve.

While on this trip he and his helpers built several miles of fence at the head of the Little Rock Canyon to keep the stock from drifting into the desert.

"Vint" says she sure was getting "nippy" up there and he wouldn't be surprised but what it snowed some this last storm."

GIVING ARTISTIC CALENDARS

The Sierra Madre Electric Company is distributing a very beautiful calendar for 1922 and the manager, G. I. Farman says that any person wishing one who has not received one by mail should call at the office of the company and get one.

All Is Ready for Big Community Festival Tree

TO BE NO HITCH IN THE PLANS

If Weather Permitting, Celebration To Be At Firemen's Club Corner

The community Christmas festival planned for Christmas promises to be one of the most thoroughly enjoyable celebrations this town has ever had. All the committees have their departments well in hand and the many willing assistants are making the preparatory work a pleasure.

At last reports it was expected that twenty-five Christmas baskets and over fifty sunshine boxes would be distributed to the sick and lonely in this community.

Publicity is desired for the following notices: All flowers to be sent to the Woman's club house Saturday morning; all donations of supplies and candy for the sunshine boxes to be left at the City hall by Friday noon.

Those who are willing to donate chickens are asked to notify either J. N. Hawks at Exchange 2, or Mr. Dietz at the City hall Friday morning, so the committees having the baskets in hand will know how many additional chickens to order. All the baskets are to be filled Saturday morning and delivered Saturday afternoon.

If the weather permits, the celebration will be held at the Firemen's Club building site, but if it is stormy Saturday morning the tree will be moved to the Woman's Club house and the affair will be held there.

There will be singing by the school children and two soloists and it is hoped that all the children will be on hand to take their part in the good time.

Edison Company To Cut Rat

To voluntarily reduce electric lig ing charges one cent per kilow hour, or from the present maxim rate of nine cents to eight cents, a r duction of eleven per cent, affecting one hundred sixty thousand consumers outside the city of Los Angeles, the Southern California Edison Company has just filed new lighting schedules with the State Railroad Commission.

District Manager Schwartz has received advices from Vice President S. M. Kennedy of the filing of these new schedules which, when approved by the Railroad Commission, will become effective from and after January 1, 1922.

In his communication to District Manager Schwartz concerning the proposed rate reduction, Vice President Kennedy says: "In order to do as much as possible toward reducing the cost of living, the Southern California Edison Company has been aiming to make a reduction of rates for some months past.

"It is true that there has not been any reduction in the cost of labor, as the company has maintained its scale of wages to employes, but on the other hand, there has been an increase in the efficiency of labor which has helped materially in reducing costs of operation, making possible the reduction of rates just announced.

"As the change in lighting rates will become effective almost immediately, and during the darkest period of the year, it will mean a considerable lowering of the lighting bills of all consumers on the Edison system.

"Our experts are making a thorough investigation and comparison of power schedulss for service to agricultural and industrial consumers, and it is expected that some interesting and substantial reductions will be announced in these classes of service in the very near future.

"In the readjustment of its rates, it is the company's desire to eliminate any inequalities which may have developed during the past year's operation, and to so arrange the new schedules that they will be satisfactory to all classes of consumers."

RECEIVES WORD OF DEATH OF FATHER IN OHIO

Mr. F. H. Hartman received word on Wednesday of the death of his father, J. M. Hartman, at his home in Medina, Ohio. Mr. Hartman Sr., will be remembered by many who met him during his visit here seven years ago when he spent the winter with his son.

He had been in failing health for over a year and a visit to him was one of the pricipal objects of Mr. H. Hartman's trip east this past su mer as, on account of his advan age, the family felt he could not expected to ever fully recover.

FOR YOU AND

Tell the World about the Town You Live in. Mail the News to your Friends.
Double the Spaceyou need to Sell Your Goods and Help us Sell Your City.

FOR YOUR CITY

Sierra Madre Furniture Company

Furniture and House Furnishings, Awnings, Paints, Oils, Glass, Window Shades, Picture Framing.

"Merry Christmas"
and
"Happy New Year"

Vacuum Cleaner and Sewing Machine for Rent.

HILDEBRANDT & ROWER

87 West Central Ave. Phone: Main 136

NEW GOODS
Reign at this Store

OUR STOCK OF USED FURNITURE IS ALMOST EXHAUSTED—NEW FURNITURE and HOUSE FURNISHINGS ARRIVING DAILY

Inlaid--LINOLEUM--Prints

Perfection Heaters and Ovens
Dishes—Graniteware
Airtight Heaters and Pipe
Rag Rugs—Brooms—Jardinieres
Simmons Beds and Mattresses

New Furniture and Furnishings

12 N. BALDWIN Roland Adams BLACK 8

Brunswick TIRES

Rainy Season Is Here
Get your Brunswick Non-Skid tires, tire chains and top dressing at city prices.

Central Garage

Our Motto: "Service and Satisfaction"

Blue 8 JOS. BELOHLAVEK & SON

Strickland's Feed Store
41 N. Baldwin Phone Black 22
SELLS FOR LESS
All Kinds of Poultry Food, Grain and Hay.
Highest Quality - Lowest Price

Christmas Presents
From a practical standpoint nothing can be more appreciated than a pair of Shoes or House Slippers as a gift.
OLSEN'S SHOE STORE
PHONE GREEN 38

FERRIS & COOPER
SUCCESSORS TO WILLIAM WALKER
REAL ESTATE, INSURANCE, RENTALS
List your property for sale or rent with us
Have demand for more places than we can supply
If you want quick action give us your listings
Phone Red 22. 22 North Baldwin Ave.

Try Our Want Ads For Results

The Christmas Tree Fleet With Joy-Bringing Cargo

The time of the great winter harvest is at hand, reports the Forest Service, United States Department of Agriculture. It bears a crop requiring from five to fifty years to ripen. Arriving late by a single day it is worthless, yet its failure would mean sadness and disappointment to all the dwellers in childhoodland. It is the Christmas tree.

The history of the Christmas tree usuage extends into the mists of antiquity and its origin is difficult to trace. Some say it is connected with the legendary Tree of Time, Ygdrasil, the great tree of Norse mythology, within whose roots and branches heaven and earth are bound. Some say the custom may be traced to the Egyptians who at the time of winter solstice decorated their portals with branches of the date palm—the symbol of life triumphant over death.

An ancient legend of the Scandinavians relates how the Christmas tree owes its origin to the "service tree" which sprang from the soil once drenched with the blood of two slain lovers and how each night during the Christmas season mysterious lights played among the branches. To this legend may perhaps be traced our custom of illuminating the tree when darkness comes. Among the Greeks, Christmas is known as the feast of lights.

To people of different localities the term Christmas tree may mean fir, spruce, pine, cedar or even magnolia, for each region makes use of the most suitable species found near its markets. In the vicinity of Chicago a short-needle pine found is Michigan and Wisconsin may be used. On the Pacific Coast the white fir finds favor, while throughout Ohio Norway spruce is largely used. In Maryland and Virginia the scrub pine finds its way into many homes, and farther south cedar and holly.

But the Christmas tree de luxe is the balsam fir. Of little use for lumber, it possesses ideal characteristics for holiday purposes—beautiful and symmetrical with long horizontal branches and deep green foliage, each tiny leaf and bud of which sends out a breath of aromatic fragrance.

Yearly a crusade is started against the Christmas tree idea, usually protesting the waste of timber and the destruction caused to our young growth through their removal. The forest service in answer to these protests points out that 5 million Christmas trees are used annually within the United States. The New England States and New York alone consume a million and a half trees, amounting to some 500 carloads. Each year a "Christmas Tree fleet" makes its way down Lake Michigan with a tree at the mast of each vessel in token of the cargo it carries.

Five million trees of the size used for the holiday festival is, relatively speaking, a drop in the bucket, foresters state for that number could be grown on 5000 acres of land. The lumber industry cuts over a thousand times this acreage in a single year. If on December 25, 1921, the nation's timber cutters should begin work two hours late, the resulting decrease in acreage annually cut would be equal to the area exploited by the Christmas tree industry for the entire year.

The annual cutting of 5 million trees is insignificant as compared with the loss through forest fires which each year sweeps over 12 million acres causing a yearly wastage of about $20,000,000.

In addition, it is pointed out that the lands from which a large portion of the trees are taken is often more suitable for pasture and is more valuable after the timber crop has been removed than it was before. In the European forests the removal of Christmas trees is made to serve the welfare of the forests when at the holiday season the cutting of the small trees is in the nature of an improvement, thinning and at the same time a source of revenue. The removal of Christmas trees from our own NationalForests, under the supervision of forest officers, places a tidy sum in the nation's pocket each year and results in a more healthy and faster growing stand of timber remaining.

SIERRA MADRE PUBLIC LIBRARY

New Books, November, 1921

Fiction

George—Ursula Trent.
Kyne—Pride of Palomar.
White—Andivius Hedulio.
Le Queux—Price of Power.
Marshall—Peter Binney.
Wells—Luminous Face.
Witwer—Leather Pushers.

Non-Fiction

Bennett—Books and Persons.
Burton—Century of Prices.
Church—Saint Anselm.
Donisthorpe—Individualism.
Fitch—Thomas and Mathew Arnold.
Hammond—Great American Issues.
McDougall—Is America Safe for Democracy.
Powell—Where The Strange Trails Go Down.
Shrine—Memory of Edward Thring.
Shrine—Memory of Edawrd Thring.
Squire—Books in General.
Squire—Books in General, second series.
Strachey—Queen Victoria.

Merry Christmas!

I wish to extend hearty good wishes for a Merry Christmas and a Happy New Year to all my friends and the general public of Sierra Madre.

BEN GETTELMAN

ANNOUNCING
THE OPENING OF THE
Pasadena Branch
OF
THE ELITE
CATERERS & CONFECTIONERS
641 SO. FLOWER, LOS ANGELES
At which the complete assortment of Baked Dainties, Candies, Ice Creams and French Xmas Boxes and Favors can be procured.
602 East Colorado Fair Oaks 4053

Watch For Our Bread Wagon!
FREE DELIVERY DAILY
Hot Bread Twice a Day
Business Lunch 11:30 to 2:30
SIERRA MADRE
Bakery and Lunch Room
Mr. and Mrs. D. J. Sullivan, Proprietors
30 Windsor Lane (Turn north one door at Sierra Madre Garage)
Sierra Madre, California
(CLOSED SUNDAYS) Telephone Black 68

THE L. W. BLINN LUMBER CO.
Sash, Doors, Wall Board, Roofing Papers, Cement, Brick Lime and
Lumber for All Purposes
Phone Black 23 Sierra Madre California

HELP Make Christmas Really JOYOUS

1. Do Your Shopping Early

The stocks are better. You benefit yourself as well as the dealer and salespeople.

2. Travel between 9 a. m. and 4 p. m.

Thousands of workers will bless you for this consideration of their comfort. They must go to and from their tasks before 9 and after 4, while you have all the hours between for your travel. Salespeople and dealers will also welcome the relief this thoughtfulness of yours will afford them.

Help Make Christmas Joyous for Workers
AND NOT A DAILY DREAD OF THE SEASON

PACIFIC ELECTRIC RAILWAY

Professional Cards

R. H. MACKERRAS, M. D.
Sierra Madre Office 8 N. Baldwin
Hours: Mon., Wed., and Fri. afternoons by appointment. Phone Main 53. Pasadena Office: Central Bldg. Phone Colo. 334. Res. Phone, Colo. 1191.

LLOYD L. KREBS, M. D.
Sierra Madre Office, 4 N. Baldwin
Tues., Thurs., Sat.—11 to 12:30
Phone Main 60
Pasadena Office, 461 E. Colorado
Phone, Colo. 630
Residence, 415 Oak Lawn, So. Pas.
Phone, Fair Oaks 584

Physician and Surgeon
E. L. JACKSON, M. D.
161 N. Auburn St. Phone Green 3
Office hours: 10 to 12, 2 to 4
Residence, 89 N. Auburn
Phone Red 52

GEO. W. GROTH, D.O., M. D.
Also MARY GROTH, D. O.
Office: Sierra Madre Hospital
122 N. Baldwin Avenue
Calls answered day or night
Phones: Blue 144; (Res.) Blue 73

Dr. N. H. GOODENOW
Physician and Surgeon
71 North Baldwin Avenue
Telephone Main 151

DR. THOMAS WARDEN
Dentist
Office Hours: 9 to 12 and 2 to 5
71 N. Baldwin Avenue
Main 151-2

F. P. MILLER, M. D.
Practice limited to diseases of the lungs and throat
Appointments made at any time.
Call Phone Blue 37

MAY CULBERTSON LAIDLAW
Osteopathic Physician
Hours by Appointment
Office and Res., 83 N. Sunnyside
Phone Green 43

ALICE B. DIAS, Oph. D.
Graduate of the California Optical College
Eyes Tested and Glasses Fitted
Office at residence, 249 W. Highland

MARION LA LONDE
Graduate Nurse
Will Do Hourly Nursing
659 W. Alegria Black 32.

SAINT-CYR SANITARIUM
Treatment consists of the Fast Cure and Milk Diet. No tubercular cases received.
140 So. Hermosa. Phone Green 166

Lady Attendant
Ambulance Service
Sierra Madre Funeral Chapel
Res. Phone Black 3
304 W. Central
Phone Main 27

ALLEN T. GAY
Funeral Director
Phone Main 93. 201 West Central
Sierra Madre, Cal

H. J. MITCHELL
Salesman, Sierra Madre Garage Co.
"New Fords for Old"
Main 110 Ask for "Mitch"

A RESTAURANT
Offering good wholesome food at reasonable prices is at your service from 6 a. m. to 11 p. m. at 166 Mountain Trail Avenue.
F. H. TILDEN, Prop. Phone Red 55

Lowest Subscription Rates
on all magazines and periodicals. Subscribe through us and save time, money and trouble.
CARL YOUNG
261 N. Adams Phone Blue 169

Cement and Rock Work, Cesspools
D. & J. BUCHAN
389 Sturtevant Road.

Expressing
Trips to and from Los Angeles. Reasonable rates.
I. B. GOLDBERG
Phone Black 142 171 Adams

PAINTING—TINTING
PAPERHANGING
SIGNS—GRAINING—ART DECORATIONS
HIGH CLASS WORK
J. D. TUCKER
Phone Green 80. Res. 111 Suffolk

Upholstering done neatly at reasonable prices
Charles Corbin
26 N. Auburn Ave., Sierra Madre

CURTIS H. GOODENOW
Special Agent
New York Life Insurance Company
Phone Main 151. Sierra Madre, Cal
Residence, 65 N. Baldwin

JESSIE WARD
Landscape Gardner
Plans furnished—Work Superintended or taken by contract
Call Ward Nursery, Mt. Trail and Laurel. Phone Blue 29

For Christmas Gifts

We have the best and largest assortment of merchandise we have ever had. Be sure to visit our store on your shopping trips.

Bath Robes
Sweaters
Jersey Coats
Jersey Smocks
Aprons
Dresses
Silk Underwear
Camisoles
Silk Hose
Handkerchiefs
Lace Caps
Lace Sets
Pongee Underwear
Dolls
For Men—
Belts
Ties
Gloves
Shirts
Silk Hose
Sweaters
Auto Robes
Caps
Wool Hose

J. F. SADLER & CO.

Standard Patterns Warner Corsets

"Merry Christmas!"
to All

Sierra Madre Electric Company

"A Merry Christmas!"

to One and All

THE SIERRA MADRE PHARMACY
F. H. HARTMAN & SON
PHARMACEUTICAL CHEMISTS
25 N. BALDWIN AVE. PHONE BLACK 25

A College Education for a Christmas Present

Southern Counties Gas Company 8 per cent Cumulative Preferred Stock is an ideal Christmas gift to your son or daughter as a foundation for their College education.

1. The company is sound and deals in an every day necessity.
2. The dividend rate of 8 per cent per annum will always be the same—because it is Preferred Stock.
3. The stock is tax exempt.

When buying stock invest in a Preferred Stock—its dividend rate is guaranteed.

Price $99.00 per share. Interest at 8 per cent on installment payments.

SOUTHERN COUNTIES GAS COMPANY

Apply at District Office

14 No. Baldwin Ave. Phone Main 117

Business Property, Income Property, Homes and Home Sites

GEO. A. OSWALD
Real Estate Service
6 N. Baldwin Avenue Telephone: Blue 100

Storage by the Month
ROLAND ADAMS
12 N. BALDWIN Telephone Black 8

Social Activities of the Week

Reported by Mrs. W. R. Lees

NOTE: Items for this column should be in the hands of the reporter not later than Tuesday evening to insure insertion and avoid inaccuracies. Items turned in after ten-thirty Wednesday morning will not appear in the current week's issue. Phone Green 79.

Mr. and Mrs. James F. Hammond and son of Santa Monica spent last week end visiting friends in this city.

Mr. and Mrs. George Humphries of East Grand View, with their daughter, Mrs. J. Fisk of Chicago, were guests of Mrs. A. L. Wood of Kingsley Drive, Los Angeles for several days the past week.

The Eastern Star Chapter held a social evening last Monday night in the course of which a reception was held for Dr. Edith Steinberger who is visiting her parents, Mr. and Mrs. L. E. Steinberger of West Mariposa Street for the holdiays. Dr. Steinberger is a recently initiated member of the Eastern Star Chapter at Logan, Utah, where she is engaged in her profession of osteopathy.

Miss Lorraine Novak and Miss Gladys Kimball drove over from Puente last Friday night to attend the entertainment at the Club House. Miss Novak was an overnight guest of Mrs. W. S. Andrews.

Mr. and Mrs. Rudolph Hartman of S. Lima St., will entertain with a family dinner on Christmas day. Guests will include Mr. and Mrs. George Preston, Mr. and Mrs. Warren Preston from Harbor City, Mr. and Mrs. Lester Tarter from Kerman, Mr. and Mrs. Harold Pegler from Palmdale, Mrs. C. Reahberg from Los Angeles, Mr. and Mrs. Arthur Evans and Mr. and Mrs. F. H. Hartman of this city.

Mr and Mrs. Walter E. Anderson of North Auburn Avenue entertained last Thursday evening in honor of their twelfth wedding anniversary. The house was attractively decorated in Christmas colors and the evening was passed in playing progressive five hundrend and dancing. The card prizes were won by Mrs. George Oswald, C. B. Klunk and George Oswald. Invited guests were: Mr. and Mrs. H. E. Allen, Mr. and Mrs. C. B. Klunk, Mr. and Mrs. G. I Farman, Mr. and Mrs. Louis Brooks, Mr. and Mrs. J. F. Sadler, Mr. and Mrs. W. J. Miller, Mr. and Mrs. George Oswald and Mr. and Mrs. W. R. Lees.

Mr. and Mrs. Robert Scott of Los Angeles who has been spending the week with Mrs. Elizabeth Matheany of Sycamore Place.

IMPROVING TEMPLE GROUNDS

The plans for the big dedication services at Bethany church on the first of the year are progressing without a hitch according to those in charge, and it is expected that all the necessary construction work will be finished in ample time.

Miss Jessie Word has been engaged to do the landscape work on the grounds and when completed they are to be very beautiful. All the trees and shrubbery will be supplied by the Ward Nursery as, since her eastern trip last summer, Miss Ward has been devoting special attention to this department.

She is most enthusiastic over the possibilities for an artistic and impressive ensemble on the Bethany Church property and states that when sufficient time has elapsed for the necessary growth, this will be a beauty spot that will greatly add to the reputation of this city.

It Is Not Too Late to Buy for Gifts

FLOWERING PLANTS
FERNS
POINSETTIAS
HANGING BASKETS
PORCH PLANTS
FRUIT TREES
etc., etc.

For your Christmas Decoration
Holly Wreaths
Christmas Trees

Ward Nursery
Mt. Trail & Laurel Aves.
Phone Blue 29

returned to their home in the city on Wednesday. Mr. Scott is Public Defender for Los Angeles County. Mrs. Matheany who came to this city from New York some months ago has been living until quite recently with Miss Helen Montague Hunt on East Grand View. She has decided to stay here indefintely and has rented the former Fagg home on Sycamore Place for the winter.

JOHN W. BENTON DIES

John W. Benton, who for several years lived on West Central Avenue, died at his home in San Pedro early Tuesday morning.

Mr. Benton was sixty seven years old and was a familiar figure on the streets of this city until the family moved to San Pedro about a year ago.

Owing to the bad condition of the roads consequent upon the heavy rain, several of his friends here who wished to attend the funeral on Wednesday were unable to do so.

"Built for Hard Use and Abuse"
Little Pals
JUVENILE FOOTWEAR

"Little Pals" give mighty fine service—and for good reason. They are made of *all leather*. They don't contain a whit of paper or composition material. That means greatest resistance against wear — lasting shapeliness. You'll find that "Little Pals" will give several months extra service.

They've made their way by the way they're made

OLSEN'S SHOE SHOP
HENRY OLSEN, Prop.
34 BALDWIN AVE. Phone, Green 38

Don't Wait Until the Eleventh Hour

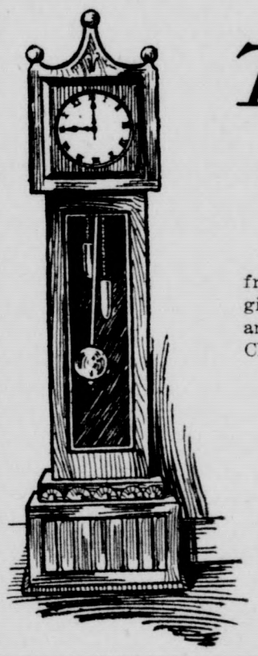
At our store you will find a large stock of Toys, Stationery, Kodaks, etc.

Victrolas and Victor Records

WOODSON F. JONES
(Around the Corner)

Phone Black 75 31 North Baldwin Ave.

JEWELRY



The Gift Supreme

We have an excellent assortment from which to choose your holiday gifts. Make your selections at once and we will hold them for you until Christmas

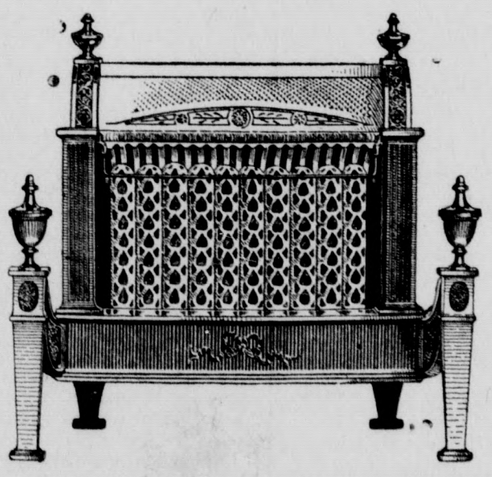
If you are going to buy a watch, come to an experienced Jeweler who understands watches and will back them with a First Class Guarantee.

This Store will remain open Thursday afternoons and every evening until Christmas; also Sunday morning, Christmas, from 9 until 12.

FRANK FRAIBERG
Opposite P. E. Station Phone Red 127

"There is only one RADIANTFIRE—Humphrey builds it."
The HUMPHREY
Radiantfire
COPYRIGHTED 136809 REGISTERED

Our Stock of



Christmas Goods

is still attractive

See Our Show Windows

Sierra Madre Hardware Co.

Launderers and Dry Cleaners

Monrovia Laundry Co
Sierra Madre Office
Pettitt's News Stand
D.G.Stephen, Collector
Phone Green 85

"Send it

to the Laundry"

©THE A.L.M.CO.

SIERRA MADRE NEWS

Published by
THE SIERRA MADRE PRESS, Incorporated
Telephone Black 42

Subscription Rates

Three months	.75
Six months	1.25
One year	$2.00
Outside Los Angeles Co.	3.00
Three Year	5.00

JESSICA H. WRIGHT
City Editor

Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday

VOLUME 16, NO. 13 FRIDAY, DECEMBER 23, 1921

New Building Ordinance Is Safeguard for the City

The City Trustees completed a very good piece of business for this city when they passed at its final reading last night, the new building ordinance.

This has been about the only incorporated city in the state which had no provision for building permits or building inspection. The only inspection required hitherto has been that of cesspools and the connections thereto.

It has been practically impossible for the Marshal to keep track of outside builders and contractors who came in here to do small jobs because no permits to do building, electric wiring or plumbing were required. The local men all have to pay yearly licenses but very often the outsiders were able to sneak by without paying a license, which was anything but fair to the local men.

Under the provisions of the new ordinance, permits will be necessary for all the different departments of building and the inspector will be able to check up every job.

Also the work will have to be done in such a manner as to protect the health of those occupying the buildings and to minimize the danger of fire.

There was no disposition to impose unnecessary or discrimatory conditions. The ordinance has been made as simple and reasonable as possible without being ineffective. For instance, the electric wiring specifications are simply those which are required by all the insurance companies for safety.

The ordinance establishes two fire districts in the city, one small one which takes in the business center of the town, within which in the future none but fireproof buildings may be erected. The second comprises the balance of the city as the Trustees felt that, for the present, the one restrictted district was all that was necessary and that others could be created as the need arose.

The Chamber of Commerce instituted the move for this ordinance last August and has been much interested in seeing that it was pushed to a satisfactory conclusion. The City Engineer devoted much time to its construction and the elimination of unsatisfactory and unnecessary provisions and the City Attorney considers it bombproof.

It is one more step along the path of civic improvement which Sierra Madre has taken.

How Shall We Control Growth of Sierra Madre?

What Sierra Madre needs more than anything else at present is an awakened sense on the part of all her citizens of the value of cooperative, unitted effort for the general good of the city.

From the standpoint of cities, Sierra Madre is in the beginning of things. We are on the verge of definitely outgrowing the village atmosphere and way of doing things and we must lose some things to gain others.

To many of the older residents, it is a source of genuine regret that the older atmosphere is changing—they liked the quieter days better than the hustling ones, and they, if they consulted only their personal feelings, would prefer that the city did not grow.

But growth is like the coming of the tide, disliking it cannot stop it. Sierra Madre is bound to grow, that is inevitable. The question is not, "Shall we grow?", but "How shall we grow?

The manner of growth may be controlled or it may be left to chance and individual whim. The only way in which it can be properly controlled is by a united, public sentiment standing back of the city trustees and insisting on the safeguarding of the future of this city.

There are many, many things which may be accomplished or prevented not by any legal procedure but by the force of an educated public opinion. No one person is going to buck the opposition of an entire community or insist on carrying out something detrimental to the public good if he realizes that every man's hand and mind in the community is against that particular thing.

But there is but one way to reap the full benefit of this great force of public opinion and that is by unity and cooperation. Every one in the city may think a certain object should be attained but unless people unite for its attainment, it will go undone.

Often the full facts in regard to some needed improvement are not known—hazy and often erroneous statements are circulated and an opposition develops which is the result of lack of full knowledge. A public forum is needed for educative, clarifying discussion of community problems.

In the growing city with a sense of civic pride, the Chamber of Commerce is the one medium through which this awakening and utilization of constructive public sentiment can best be dealt with. It provides the public forum and it should provide the machinery for carrying out the expressed wishes of the citizens.

A strong, properly organized Chamber of Commerce is of a value to a city which it is hard to express in any concrete terms. The most valuable things in life can not be betagged with a dollar and cents sign. It is rather significant that in practically every community which supports a Chamber of Commerce, the men who have done the most work in that organization and who have given the most money to it are invariably the ones who are willing to go on and do it again.

That statement holds true particularly of those who have given of their time and strength for this work. It often is disheartening and discouraging but in the final accounting the accomplishment overbalances the discouragement and the knowledge of what can be done by cooperation and patience is a spur to continued effort.

The Sierra Madre Chamber of Commerce has served this city well in the past and under the new reorganization plan will be better fitted in the future to go on with the good work. Every citizen who puts the wefare of the city above personal likes or desires, should belong and be willing to give personal service to the extent of his ability.

Now that we have a perfectly good building ordinance, what's the matter with having a parking ordinance—one with regular teeth in it? If something isn't done soon there is going to be one unholy mixup at that sharp corner on Baldwin in front of the drug Store. Why wait till somebody gets killed!

News of the Churches

CHURCH OF THE ASCENSION

Rev. Wm. Carson Shaw, Rector.
Holy Communion 8 a. m.
Sunday School 9:45 a. m.
Morning prayer and sermon, 11 a. m.
Evening prayer, 7:30 p. m.

Christmas Services

Saturday Evening, Christmas Eve, 7:00 o'clock, Children's services and Christmas tree in church.

Christmas Day

8:00 A. M.—Holy Communion—Children's Choir will sing the service.
11:00 A. M.—Full choral celebration of Holy Communion with sermon.
7:30 P. M.—Evening Prayer and sermon.

NEW THOUGHT LECTURES

Under auspices of Home of Truth, Los Angeles, founded by Mrs. Annie Rix Militz. Every Tuesday afternoon, 3 o'clock, 49 East Central.

BETHANY

(Interdenominational)

Rev. W. H. Rawlings, LL. D., Pastor
Sunday School and Bible Class 10:45 A. M.
Worship, 11:00 A. M.
Junior Young People's Meeting, 3:00 P. M.
Senior Young People 6:15 P. M.
Prayer Meeting 7:00 P. M.
Song Service and Preaching 7:30 P. M.
Mid-week meeting, Wednesday at 7:30 P. M.

CHRISTIAN SCIENCE SOCIETY

Corner Highland and Hermosa Ave.

11:00 a. m. Morning Service, subject, Sunday, December 25, Christian Science.
Testimony meeting Wednesday 8 p. m.
Sunday School 9:30 A. M.

CONGREGATIONAL CHURCH

A Community Church, open to all who believe in the Lord Jesus Christ.
Rev. W. J. Thompson Minister.
Sunday School 9.45 a. m. Geo. Morgridge, Superintendent.
Adult Bible Class.
Junior and Senior Christian Endeavor Society, 6:30 P. M.
Church Services 11 A. M. and 7:30 P. M.
Midweek Prayer Meeting, Wednesday, 7:30 P. M.
You are invited.

SPECIAL CONGREGATIONAL CHURCH NOTICE

Sunday, December 25, 1921

11:00 A. M.—Christmas Service with program by Sunday School Children.
7:30 P. M.—Special Treat. 125 beautiful colored pictures of the birth and life of Christ, including the Passion Play of Ober-Ammergau, by the noted traveler, Dr. E. Harvey Hadlock.
Do not miss either of these services, you are cordially invited.

THEOSOPHISTS

The Children's School of Theosophy, under the direction of The United Lodge of Theosophists, will be reopened on Sunday morning for the winter season. Parents who are interested are invited to visit and to send their children. There is no charge or collection. Ten o'clock Sunday morning, at 162 East Central

ST. RITA'S CATHOLIC CHURCH

Rector, Rev. F. Woodcutter
Corner Highland & Baldwin Avenues.

Sundays and Holy days of obligation, Masses at 7:30 and 9 a. m. Week days Mass at 7 a. m., during Lent at 7:30 a. m. Instructions for children Saturdays at 9:00 a. m., Confessions Saturdays at 7:30 p. .m.

LOCAL MAN AMONG LEADERS

Curtis Goodenow of this city has the distinction of being among the twenty-five leaders of the solicitors of the Pacific Department of the New York Life Insurance Co., for the month of November.

This department includes the cities of San Francisco, Los Angeles, Sacramento, Oakland, Fresno, and Salt Lake as well as Honolulu, so Mr. Goodenow feels considerable satisfaction over the fact that he has turned in enough applications for insurance in the past month to bring him so high on the list.

SPENCER Rejuveno CORSETS
Have your corsets specially designed for you.
Mrs. Alice White Anderson
Phone Green 125 for appointment.
REGISTERED SPENCER CORSETIERE

Cash and Carry Market
SATURDAY SPECIALS

SMOKED MEATS		LAMB	
Eastern Bacon	.35	Legs of Lamb	.33
Eastern Hams	.32	Shoulders	.26
Swifts Premium Hams	.34	Lamb Stew	.18 and .20
Swifts Premium Bacon	.45	Milk Fed Veal	
Ham Butts	.34	Veal Roasts	.25 and .27
PORK		Veal Stew	.18 to .22
Small Pork Loin	.27	**BEEF**	
Fresh Pork Legs	.23	Prime Rib Roast Beef	.25
Shoulders	.20	Choice Pot Roast	.18 to .20
POULTRY		Boiling Beef	.13 to .15
Fat Hens	.45	Liberty Steak	.20
Frying Chickens	.50	THURSDAYS AND FRIDAYS	
Geese and Ducks		FISH	
Rabbitts lb.	.50	LOBSTERS	
We will sell them alive if wanted .		SHRIMPS	
		OYSTERS	

"MERRY CHRISTMAS!"
J. H. PARSONS
Phone Red 75

If You Want to Buy, Sell or Rent
See A. N. ADAMS
THE REAL ESTATE MAN
BARGAINS IN CLOSE IN LOTS
Phone Black 8 14 N. Baldwin avenue

ANDREWS & HAWKS
LICENSED REALTY BROKERS
Real Estate *Loans* *Insurance* *Notary*
27 North Baldwin Ave. Exchange 2

ACCEPTABLE GIFTS
AT THE
Small Store with the Big stock
A. E. PETTITT'S NEWS STAND

Pipes....50c, 75c, $1, $1.50, $2, $3, $7, $7.50
Tobacco Pouches—
35c, $1, $1.50, $2, $2.50, $3, $3.50
Cigarette Cases $1, $1.75, $2, $3.50, $5.50
Cigarette Stems ....50c, 75c, $1.00; In cases .... $1.50 and $2.00
Cigarette Humidors (glass) $1.00
Cigar Stems ....75c to $1; in cases, $1.85
COIN PURSES—BILL FOLDS—R. R. PASS BOOKS .... 25c to $4.00

Reliable Line of Cigars and Tobaccos

BOX CIGARS
Packed 10 in box ....$1.00 to $1.50
Packed 12 in box....$1.00 to $1.50
Packed 25 in box $1.25 $2.25, $3, $4
Pk'd. 50 in box $2.25, $3.25, $3.50, $3.90
.... $4.50, $6.00, $7.00.

TOBACCOS IN GLASS HUMIDORS
TUXEDO
PRINCE ALBERT
VELVET
EDGEWORTH

Candy Our Specialty
ALL KINDS OF BULK AND BOX CANDIES
Box Candies....25c, 45c, 65c, $1, $1.25, $1.50, $2, $2.50, $3, $4, $10.00
Bulk Candies, per pound 25c, 35c, 40c, 50c, 65c, $1.10

Christmas Cards 1c and up
BUY EARLY AS THE CHOICEST DESIGNS WILL GO FIRST
Our Sationery Must Be Seen to Be Appreciated, the box ....25c to $2.75

FIRST DOOR EAST OF POST OFFICE

To our customers and other friends, present and prospective, we extend
Season's Greetings
On every hand we find evidence of appreciation of our
Low Prices and Service
Thanking you for past favors, we invite a continuance of your patronage
Sierra Madre Hardware Co.

NOTICE OF THE ANNUAL MEETING OF STOCKHOLDERS OF THE FIRST NATIONAL BANK OF SIERRA MADRE, CALIFORNIA.

Sierra Madre, California, December 8th, 1921.

Please take notice that the regular annual meeting of the stockholders of The First National Bank of Sierra Madre, California, will be held at the banking rooms, S. and E. of the Kersting Building in the City of Sierra Madre, County of Los Angeles, California, on Tuesday, the 10th day of January, A. D., 1922, at the hour of 3 o'clock p. m., for the purpose of electing directors for the ensuing year and for the transaction of such other business as may become before the meeting.

H. E. ALLEN, Cashier.

"Merry Christmas" *"Happy New Year"*

"ASK THE MAN'

If you wanta give a dandy gift to Wifie;
If you wanta make your Mother's heart feel glad,
There's a sedan bright and new
Waiting here, and priced for you;
There's a touring car to give to dear old Dad—
GET A FORD.

If you really want the kiddies to be happy,
Not alone for Christmas Day, but for a year,
Get that little runabout—
You can't A FORD to be without
Its utility, its willingness and cheer.
GET A FORD.

If you're stuck to get a really worth-while present
For someone who deserves the best on earth,
We've a little ol' tin horse
That will win on ANY course;
It's a gift that represents your money's worth—
GET A FORD.

Should you decide on a Ford sedan, coupe, touring or runabout for a Christmas or New Year's gift, we are prepared to make IMMEDIATE DELIVERY on your order. COMPETENT INSTRUCTION, real Ford service, and RIGHT PRICED accessories go with our car sales.

JACK MITCHELL
Sales Representative

SIERRA MADRE GARAGE
J. Milton Steinberger, Proprietor

"New Fords for Old" Main 110—Ask for "Mitch"

Christmas Excursions

Reduced Fares to many points—fare and one-half for the round trip

On Sale Dec. 22, 23, 24

Return limit January 4

SEE LOCAL AGENT

Southern Pacific Lines

COLONIAL THEATER

F. R. ALEXANDER, Owner
314 S. Myrtle Ave. MONROVIA, Calif.
Shows 7:00 and 8:45 P. M. Saturday Matinee 2:30

PROGRAM FOR WEEK BEGINNING DECEMBER 25—

SUNDAY, DECEMBER, 25—
The Colonial Offers a Special Christmas Program Featuring
Thomas Meighan and Lila Lee in "THE PRINCE CHAP"
Into the life of a care-free bachelor toddled a homeless baby girl. At the cost to him of the woman he loved. At the gain, on a later happier day.
And Lee Kiddies in a Rollicking Comedy "Circus Imps."

MONDAY AND TUESDAY, DECEMBER 26-27—
ELSIE FERGUSON IN "FOOTLIGHTS"
She had fooled and won the world as "ze gr-r-reat Russian actress, Lisa Parsinova." Had even invented a lurid "past."
Now, rich and famous, she had found her first love. And love demanded—the truth! Come and see Lizzie and Lisa fight it out!
Elsie Ferguson wears 39 Beautiful French creations in Her New Paramount Photoplay, "Footlights."
Also an International News

WEDNESDAY AND THURSDAY, DECEMBER 28-29—
Three of the Screen's Greatest Stars, **Wallace Reid, Gloria Swanson and Elliott Dexter in "DON'T TELL EVERYTHING."**
Sh-h-h! Listen! You mustn't breathe it to a soul, but—The man she loved had told her too much of his past. And when she discovered that part of his past was present—Come and see what she did!
Buster Keaton in His Great Comedy "The Haunted House."

FRIDAY, DECEMBER, 30—
Roy Stewart and Louise Lovely in "THE HEART OF THE NORTH"
Could you disguise yourself sufficiently to deceive your brother? Would you fight your brother for the woman you both love, like Lieut. Whitely does. Would you swing the power of the law against your own brother? Find the answers to the questions in "The Heart of the North."
And the Sixth Episode of "MIRACLES OF THE JUNGLE."

SATURDAY, DECEMBER 31—
VIOLA DANA in "HOME STUFF."
Remember the days of chores and chickens, of strawrides beneath the golden moons of youth? How fearfully clean and starched and prim your best girl looked at the church social?
Well, "Home Stuff" is a story with such a setting; and more than that, it is one in which Viola Dana plays the chief part. It is a picture that'll show you whether or not your have a heart.
Also a Good Comedy

New Method For Cooking Turkey

The consensus of opinion is that there is no real substitute for the Christmas turkey. Plenty of Turkey and few frills seems the most satisfactory menu and we give a new way of baking the royal bird which has been tested by the United States Department of Agriculture and is highly recommended by it. The dinner should have an air of festivity but at the same time it should not be too heavy to involve too much work in preparation.

"If a turkey is to be the principal feature, the family will be impatient to see the big platter brought in; it is likely therefore that courses such as fruit or oyster cocktails, or soup, preceeding the hearty part of the dinner, will not be fully appreciated. In some households it may seem advisable to include some light soup, like tomato or consomme, to "make the turkey go farther," but the family is perhaps justified in feeling that as Christmas comes but once a year the rules of economy may well be laid aside. A good stuffing adds to the attractiveness of the feast without causing extra cooking or dishes to wash.

Baking the Turkey

Draw and singe a tender young turkey. Remove the oil sac and all pinfeathers. Cleanse thoroughly and wipe dry. Rub the surface over with butter and a little salt, also a light sprinkling of pepper. Stuff with the following dressing, which has been tested by the United States Department of Agriculture:

6 cups finely broken stale bread.
2teaspoons salt.
2-3 teaspoon pepper
¼teaspoon thyme.
½ teaspoon ground sage.
3 teaspoons baking powder.
¼ pound butter.
½ onion minced.
4 stalks celery, cut up small.
½ cup boiling water.

Scissors may be used to cut up the stale bread. Cook the celery and the onion in the butter five minutes. Mix with the bread, baking powder, seasoning, and hot water, and fill the cavity of the turkey. If a moist rather than fluffy dressing is prepared use more water. If there is any surplus it may be cooked in another dish, basted with the drippings from the pan and served with the dinner. The amount suggested above was sufficient to stuff a turkey weighing a little over six pounds before being drawn.

The turkey may be started in an oven temperature of 450 degrees F. if a double roasting pan is used. If it is young and tender it will be done in one and one-half hours, during the latter part of which the temperature may be slightly reduced. A large, heavy, or old bird will require considerably longer baking. Keep the bottom of the roasting pan well covered with water during the roasting so that the turkey will not dry out.

The use of a "blanket" of biscuit dough spread over the entire turkey will insure a juicy, tender bird. With a "blanket" the top of the roaster is omitted. To make dough enough for a 6-pound turkey 2 cups of flour were used, with 1 teaspoon of salt, 4 teaspoons of baking powder, and enough water to moisten for rolling out thin. Shortening was not used because during the basting the dough absorbed sufficient fat. This "blanket" will be crisp and quite hard when the turkey is done and the skin underneath will be browned. The "blanket" is good to eat with gravy.

How to Make Giblet Gravy.

The giblets may be baked in the pan beside the turkey, or putting thru the meat chopper and simmered in a quart of water while the turkey is baking. To thicken the gravy, 2 to 4 tablespoons of flour are blended with an equal amount of butter or turkey fat, and gradually stirred into the hot liquid. Salt and pepper are added according to taste.

NEWS WANT AD—You heard about the man who lost a glove out of the car window and threw out the other so that the finder would have mates. If he had known about the News want ads he might have been in a pair of gloves.

Have You Bought Your Xmas Seals

The time set for the sale of Christmas seals is almost over and any person who has overlooked this important purchase had best get busy right away or the chance to help this great work will have passed by.

Mrs. Chalmers, in the Edison Company office, has a plentiful supply on hand still, and the amount collected is not anywhere so large as it should be.

Below is an extract from a letter from one of the active workers in the anticuberculosis field telling of some recent incidents in connection with her work.

"Here's the first letter we found on our desk this a. m.:

" 'Dear Friend: Inclosed find $5.00 for the Seal sale. We have eight children and they is all well and strong so we can be thankful enough to help somebody else's that isn't.'

"Next we went to the post office to mail a package and while standing in line a small voice back of me called out, 'Mother, there is my friend,' and there was little Harriet, a child from Ramona Acres, who had been in camp last summer; her teeth had been cared for and everything done to make her gain—and she had—ten pounds! And if you could have seen her bright eyes and healthy appearance, you would surely be glad some one bought seals last year that such a child might have a chance to go to the Preventorium and get well.

"On arriving home at night we found a letter from three little sisters—and they were pathetic little sisters when they went to camp last summer. The oldest one wrote: 'Mother was so happy when we got home and she found our teeth had all been fixed and we looked so well. We live on a hill and it used to seem so hard to climb but now we can run up it and do not mind a bit. We are so glad we had a chance to get to camp. Will you tell everybody who bought seals that we thank them so much and we three little girls hope they will have a Merry Christmas and a Happy New Year'."

Mayor Mitchell, who is chairman of the seal committee here, says:

"Every man and woman in this town should be able to feel that next year they will have a share in the "thank you" of little children who have been helped to get well. There is only one way to do this—buy seals."

BUCKEYES WILL CELEBRATE

The Iowa Association of Southern California will hold its annual Admission Day dinner, reception and reunion at the City Club, Chapman Building, Los Angeles, Wednesday, December 28, at 6:00 p. m.

Dinner will be served at seven sharp, the previous hour being given over to renewing old acquaintances and meeting the newcomers. All reservations for the dinner must be in the hands of the secretary, C. H. Parsons, Continental National Bank, by Tuesday at the latest.

As this will be the 75th anniversary of the admission of Iowa as a state, the celebration will have a few extra frills and a fine program of addresses and music will follow the dinner.

CHRISTMAS RATES GRANTED BY SOUTHERN PACIFIC R. R.

Another pleasant practice that obtained in the days "before the war" is to be revived.

Charles S. Fee, passenger traffic manager for the Southern Pacific Company, has announced that Christmas rates will be granted by the Southern Pacific Company. This is the first time since Christmas, 1917, that Christmas rates have been granted. All holiday rates were discontinued June 10, 1918, by order of the Railroad Administration.

The Southern Pacific this year will sell round trip excursion tickets between all stations where the one way fare is $25 or less, for one and a half times the one way fare, the minimum round trip fare to be $2.00.

Tickets will be on sale December 22, 23 and 24, with return limit January 4.

---The Golden State Limited

is a fast train to Chicago.
A high-class train, over the "line of low altitudes,"—straight to El Paso, on to Kansas City and Chicago.

Leaves Los Angeles at 11:15 a. m. and arrives in Chicago 9:15 the third morning. This means connection at Chicago with fast trains for New York and Eastern cities.

All equipment, including diner and compartment-observation car, through without change. Also a through sleeper for St. Louis and one for Minneapolis, daily.

Southern Pacific Lines

Interline tickets sold to all points by local agent

: : To Each and Every One : :

A Merry Christmas *and* a Happy New Year

C. M. Nomura

PHONE MAIN 46 BANK BUILDING

Everything at lowest Market Prices

COME TO

Hotel Mira Monte

126 N. Auburn Ave., Sierra Madre, Cal.

—Foot of Mount Wilson
—Beautiful, Quiet, Restful Spot
—One acre Lovely Grounds
—Hotel Steam Heated
—Rates: $12.00 to $18.00 per Week

Sunday Chicken Dinner
Our Specialty---75 Cents

Christmas and New Year's
Sunday and Monday
Turkey Dinner---$1.25

Please Make Reservations—Phone Green 19

JULIAN W. SMITH, Proprietor

Central Market

"A Merry Christmas"
to our friends and patrons

M. D. WELSHER

Grocery Phone Main 6 Market Phone Main 97

EGGS-EGGS-MORE EGGS

It isn't the PRICE of feed that makes hens lay eggs, it is the QUALITY.

THE BEST IS THE CHEAPEST, BECAUSE IT MAKES YOUR HENS LAY

EGGS---EGGS---MORE EGGS

SIERRA MADRE FEED AND FUEL COMPANY
"Quality First"

THE FIRST NATIONAL BANK

Capital $25,000.00
Surplus and Undivided Profits $11,000.00

Directors and Officers:

Charles S. Kersting, President. F. H. Hartman, Vice-Pres.
H. E. Allen, Cashier. Chas. W. Yerxa, Vice-Pres.
M. F. Seeley, Assistant Cashier. J. B. Coulston, Director

Interest Paid on Term Deposits
Safety Deposit Boxes for Rent

EVERYTHING FOR YOUR CHRISTMAS TABLE

Nice tender turkeys, Chickens, Geese, Young Ducks
Fancy Northern Celery
Cranberries
Green Peas, Sweet Potatoes

Heinz Plum Pudding	Grape Fruit
Heinz Fig Pudding	Oranges
Heinz Mince Meat	Persimons
None Such Mince Meat	Bartlett Pears
R. & R. Plum Pudding	Red Eating Apples
Pound Cake	Bananas
Pressed Figs	Nuts—All Kinds
Pulled Figs	Mixed Nuts
Golden Dates	Popcorn
Fruit Salad	Ripe Olives

CHRISTMAS TREES

CHOCOLATE CREAMS in fancy gift boxes—

Hand Dipped Chocolates in bulk—
delicious cream and fruit centers, lb. 60

Christmas Mixed Candy, lb. 15
Brilliant Mixed Candy, lb. 25

AVITA CHEWS—

another lot of the delicious Alfalfa Candy just received. The most popular sweet—

A large assortment of Candy Canes—All kinds of candy at right prices.

For Christmas Breakfast

Urma Corn Flakes, pkg. 10

Our Home Made Pork Sausage, lb. 30

Eastern Buckwheat Flour, 3 lbs. 25

Log Cabin Syrup, the can, ...35 and .70

Watch for Our Annual White Sale during January 1922

Wishing You All

a most enjoyable Christmas

S. R. NORRIS

SIERRA MADRE DEPARTMENT STORE

Established 1887

Phone Black 12 **291 West Central**

"Rock of Ages" by Converted Lad

One night 160 years ago an illiterate evangelist, who could scarcely read or write, preached a sermon in a barn in an Irish village. No doubt there was that the meeting was a the general opinion of those who were failure, for the only convert was "Gus" Toplady, a boy of 16. Probably the obscure evangelist whose name was soon forgotten, thought, too, that the meeting was a failure. But, if you will look in any hymn book in the world today you may find the name of the boy converted in the barn that night, Augustus Montague Toplady, in the upper corner of the page above the hymn, "Rock of Ages."

Toplady became a preacher himself and wrote that hymn, "the best known and best loved, most widely useful hymn ever written." Toplady died, while yet a young man, with the words of that hymn upon his lips and in the century and a half since then thousands have risen to the heavenly life on the wings of this grand old hymn.

Gen. Stuart, the brilliant calvary leader of the Confederacy, sang this hymn as his life ebbed through the wounds he got in the batle before Richmond. Prince Albert, consort of Queen Victoria, repeated this hymn upon his deathbed. "If in this hour I only had my worldly honors and dignities to depend upon, I should be poor indeed," he said. When the ship London sank in the Bay of Biscay in 1866 the passengers on her deck sang "Rock of Ages" as the waves swallowed them. A body of Christian Armenians butchered in Turkey sang "Rock of Ages" even as the sword fell. This was a favorite hymn with the soldiers in the Civil War .

In his new book, "Modern Messages from Great Hymns," Robert Elmer Smith tells that when the steamer Seawauhaka sank and many passengers were clinging to life preservers and pieces of the wreck, a young wife said to her husband, "I can hold on no longer."

"Try a little longer," he urged, "and let us sing 'Rock of Ages.' " As they sang others joined, and the sweet pleading prayer, rising from amid the perilous waters, inspired exhausted bodies with new strength to hold on until a life boat came and rescued nearly all. —Kansas City Star

NEW REGULATIONS FOR REALTOR'S APPLICATIONS

The Los Angeles Realty Board recently received a letter from Edwin T. Keiser, State Realty Commissioner which stated that real estate salesmen and brokers in applying for license for 1922 would not be required to furnish new recommendations, provided they have held a license during the last year. Heretofore, it was stated, salesmen and brokers have been required to furnish letters of recommendation from two property owners when they made application for license.

Many Coming into Chamber

Below are the business firms and citizens who have subscribed to the Chamber of Commerce reorganization up to to Thursday noon, with the number of memberships each has taken.

Andrews & Hawks—4
Bank, 1st National—5
Barbour, Frank E.—1
Bergien, Cabot & Schmidt—2
Blinn Lumber—5
Borradaile, J.—1
Barrett, M. S.—1
Buie, J. E.—1
Brooks, Charles—1
Burns, T. J.—1
Bryant, C. M.—1
Bayard, W. W.—1
Carter, A. N.—1
Central Garage—1
Cooper, C. M.—1
Corum, W. B.—1
Darling, Mrs. Anne—1
De Windsor, J. J. D.—1
DeVore Ernest—1
Davis, Norris—1
Dickinson, Frank E.—1
Elsner, E.—1
Evans, W. A.—1
Eychaner, Frank—1
Forman, C. W.—1
Ferris, S. M.—1
Gay, Allen T.—1
Gaiser, Amy B.—1
Goodenow, Dr. N. H.—1
Hinton, A. R.—1
Jones, Geo. A.—1
Jones, Woodson—2
Keys, G. S.—2
Klemne, H. J.—1
Krauter, J. W.—2
Krebs, Dr.—1
Lannon, Henry—1
Merrill, F. S.—1
Miller, Dr. F. P.—5
Miller, George—1
Mitchell, Robert—5
Moote, F. R. D.—1
Morgridge, Geo. B.—1
Moore, J. H.—1
Morton, D. F.—1
Nomura,C. M.—2
Olsen, Henry—1
Opie, J. W.—2
Oswald, George—2
Ovellet, P .R.—1
Pacific Electric—1
Pasadena Ice Company—3
Perry, C. Hall—1
Reas, C. B.—1
Railsback, Walter—1
Richards & Goodwin—2
Russell, H.—1
Sadler, J. F. & Co.—3
Saenger. Miss J. A.—1
Schmitt, Mrs. J.—1
S. M. Electric Co.—1
S. M. Furniture Co.—2
S. M. Garage—3
S. M. Hardware Co.—4
S. M. Telephone and Tel.—2
Smith, Mrs. Clara B.—1
Smith, A. F.—1
Stark, Harry D.—1
Steinberger, Harvey—1
Sullivan, D. J.—1
Thompson, C. C.—1
Tully, Argyle—1
Twycross & Alcorn—1
Valencia, A. E.—1
Ward, E. Waldo—1
Ward, Irving N.—1
Warden, Dr. Thos.—1
Wallace, Mrs. Emma—1
Webster, Miss L. M.—1
Welsher, M. D.—1
Woodcutter, Father F.—1
Wright, Jessica H.—1
Wright, J. H.—1
Webster, E. J.—1

The names of additional subscribers will be published next week.

NEWS WANT ADS

The rate for all want ads is two cents a word, payable in advance. Only copy furnished by regular advertisers or people carrying accounts with us will be printed without advance payment, as the amounts are as a rule not of sufficient size to warrant accounting and collection costs.

FOR SALE—Typewriters. Call Blue 162. *13

FOR SALE—Furniture, rugs, chinaware, utensils, books and kindred articles. 93 N. Sunnyside *13

FOR SALE—New 5 room bungalow, breakfast nook, hall, dandy bath, garage. Hardwood floors throughout. Beautiful view and close in location. Lot 50x200. **ONLY $2,000** down, bal andce to suit. See owner at 53 Suffolk Avenue. *13

FOR SALE, RENT, EXCHANGE—Gentle saddle horse in very good condition, for rent, sale or exchange for firewood or anything of value. Requires little care—just what a boy or girl would appreciate for Christmas. Phone Green 49. c13

ATTRACTIVE NEW YEAR CALendars and cards for all occasions, hand written by disabled ex-service man, News Office or 149 N. Mt. Trail. *13

WANTED—Firewood, long wood or stump preferred. Phone Gr. 49 c13

FOR SALE—AVOCADO FRUIT—50c and 75c each. Phone Blue 29. c13

FOR SALE—Rebuilt Electric irons at $2 and up. Sierra Madre Electric Co. Phone Main 120. c13

LOST—A pig—return to L. Farinacer 276 Santa Anita Court. *13

FOR RENT—STORE Building with shelving suitable for any business: $15.00 per month. Call Mr. Gettlemen, Green 9. *13

WANTED Hand Laundry work. Will call and deliver. Phone Green 134. ctf

NEWS WANT ADS—"If I could find just the right sort of person I might rent that room that we are not using very much." The right sort of person reads the News. Try a Want Ad.

NEWS WANT ADS—Perhaps someone is waiting to give you a reward for that necklace you found. It has no sentimental value to you and hard cash does. Try a want ad.

NEWS WANT ADS—"Oh if I could only get somebody who could come in for a few hours every day to help with the work!" A common complaint that might be cured by a little want ad. It's worth trying anyhow.

We Wish You "A Merry Christmas"

Cash & Carry Store
F. G. Scalzo

SIERRA MADRE PRESS Inc
SIERRA MADRE LOS ANGELES

IF A THING IS WORTH saying in type it is worth saying well.

There are as many ways to present a printed message as there are facets to a diamond.

When you buy printing you buy paper and ink PLUS labor, brains and good taste.

Upon the amount you pay depends the measure of brains and good taste you receive.

DO NOT DECEIVE YOURSELF.

You can buy cheap printing just as you can buy your glasses at the five and ten cent counter. But you get what you pay for.

If you want good printing, we have it right here in Sierra Madre, with promptness that will surprise you.

Come and see for yourselves.

FRANKLIN PRINTING PRICE LIST

All of our prices are based upon the standardized Franklin Printing Price List, the "one-price-everything-marked-in-plain-figures" idea applied to printing.

THE SIERRA MADRE PRESS

Next to the Post Office
Telephone Black 42